



## Privacy Statement

We at Action Pix understand that our clients are concerned about how personal information is collected and used. Please be assured that we take privacy very seriously and are committed to safeguarding your personal information. This notice describes our Privacy Policy, which covers the personal information that we collect here at ACTION PIX. It also points out how we are determined to keep all images taken by Action Pix as secure as possible and will take immediate action to the best of our ability on any concerns that may arise.

### What types of personal information is collected at ACTION PIX?

Customers Information. We collect the information you supply when you purchase from us including your name, address, phone, fax and email address. All information gathered remains with Action Pix and under no circumstances will it be accessed by a third party or sold.

We also collect preferences and suggestions that you give to us with regards to our product and service.

### How does ACTION PIX use my personal information?

We use personal information to provide and enhance services and respond to enquiries. Your customer details and purchase history are stored in our database. We may also use your personal information to contact you about promotions, products or services that we believe may be of interest to you. If you prefer not to be contacted with this information, please send an email to [info@actionpix.com.au](mailto:info@actionpix.com.au) stating so at any time.

### How does ACTION PIX protect my personal information and privacy?

Access to all personal information and photographs stored in our database is limited to those individuals who are authorized to use such information for Action Pix business and administrative purposes only.

### What can I do to help protect my personal information and privacy?

To help protect your privacy and that of other interested parties, restrict and monitor the distribution of Usernames and Passwords provided by ACTION PIX. You should keep these details secure by not posting them on internet forums, personal profile pages or mentioning them in chat rooms. We attempt to limit the circulation and viewing of images to our customers only, we hope you embrace our username and password feature and appreciate its benefit.

### Can I trust ACTION PIX with my personal information and privacy?

Yes, ACTION PIX Director and chief photographer, Frank Amato is an accredited member of the Australian Institute of Professional Photography (AIPP). It abides by a strict code of ethics which indicates conduct to which members must adhere in carrying out their professional duties. Visit [www.aipp.com.au](http://www.aipp.com.au) to view the 'code of ethics'. All photographers that represent ACTION PIX hold a current police check certificate, and will be well identifiable on the day of your event with ACTION PIX identification cards and apparel.

**We invite you to contact us with any questions or comments regarding your personal information and privacy. Please direct all enquiries to [info@actionpix.com.au](mailto:info@actionpix.com.au)**